

The Citation Integrity™ 90-Day Roadmap

A week-by-week plan for making your most important content dependable enough for AI systems to cite — sequenced technical-first, editorial-later.

This roadmap pulls together the Self-Assessment Scorecard, the Technical Accessibility Checklist, the Pre-Publish Checklist and the Authenticity Checklist into one sequenced plan. Start now — every week without a plan is a week a competitor might close the gap first.

Weeks 1–2: Baseline

- Pick 5–10 of your most important pages (highest traffic, highest commercial intent, or most frequently asked-about topics).
- Run the Self-Assessment Scorecard against each one and record the tally per Dimension.
- Run the AI Crawler & Technical Accessibility Checklist against the site as a whole — this is infrastructure, not per-page work, so do it once.
- Hand any technical findings to your developer using the “what to hand your developer” ticket list.

Weeks 3–6: Editorial work

- Work through the Pre-Publish Checklist against each of your priority pages — fix broken links, add missing primary sources, add authorship and dates.
- Work through the Authenticity Checklist — add disclosed methodology, named credentialed authors, and original data or examples where you have them.
- Re-run the Self-Assessment Scorecard on any page you've substantially edited to confirm the tally improved.

Week 8: Check movement

- Run a free Citation Integrity™ Audit on the same priority pages to see how an independent evaluation reads them now, compared to your self-assessment baseline.
- Identify any Dimension where the Audit and your self-assessment disagree — that's usually the most instructive gap.

Weeks 9–12: Close the gaps, then revisit

- Address whatever the week 8 Audit surfaced that your self-assessment missed.
- Expand the priority-page list and repeat the cycle for the next tier of content.
- Consider Citation Integrity™ Score / Monitor for ongoing tracking rather than one-off audits, especially if you're managing more than a handful of pages.

At a glance

Weeks	Focus	Primary tool
1–2	Baseline self-check + technical audit	Self-Assessment Scorecard, Technical Checklist
3–6	Sourcing and authenticity fixes	Pre-Publish Checklist, Authenticity Checklist
8	Independent check on progress	Free Citation Integrity™ Audit
9–12	Close remaining gaps, expand scope	Repeat cycle; consider Score/Monitor

This is an educational self-assessment tool from CiteAbility™, not a formal Citation Integrity™ Score, Audit or a guarantee that any AI system will cite this content.